

ASSOCIATE

\$60 + GST

- receive Destination Wairarapa communications
- receive When & Where event updates
- invitations to DW networking opportunities

Destination Wairarapa involves the region in:

- pitching to and hosting media
- Australian marketing campaigns
- domestic campaigns
- inbound & wholesale travel recognition
- Business Event recognition
- distribution outlets and industry partners
- Classic New Zealand Wine Trail
- Nga Haerenga, New Zealand Cycle Trail
- Official Wairarapa Visitor Guide & Wine Map
- tourism product development

STANDARD

\$175 + GST

optional brochure display \$158 + GST

- www.wairarapanz.com listing
- inward links to your website
- optional i-SITE brochure placement
- famil visits by i-SITE & DW staff
- tools for your business
- industry research and feedback
- industry training e.g. social media, newzealand.com
- BookIt training
- Marketing & distribution suggestions
- LTCCP consultation
- DW Strategy
- AGM
- our time with you to consider possible business development
- **plus Associate member benefits**

CONFERENCE PARTNER

\$550 + GST

- inclusion in conference collateral
- inclusion in conference famils
- representation at business event trade shows
- assistance with pitching for regional benefit
- **plus Standard and Associate benefits**

PLATINUM PARTNER

\$1,600 + GST

As the backbone of Wairarapa's tourism industry, we work with you where we can on anything you need. Core services include:

- proactive pitching to media
- assistance with your media
- preference for media familiarisations
- preference for trade familiarisations
- preference for Business Event familiarisations
- invitations to:
 - TECNZ / RTONZ Trade Show
 - Business Event Trade Shows
 - Auckland & Wellington IBO visits
 - regional sales calls & workshops
- part of Destination Wairarapa's trade show presentations
- opportunities to profile and package with domestic and international campaigns
- inclusion in inbound trade updates
- brochure display at i-SITES
- **plus Conference Partner, Standard and Associate member benefits**

